



## ARTS IN REACH 2021-2022 Sponsor Visibility & Impact

Sponsor Levels	\$500+	\$1,000+	\$2,500+	\$5,000+	\$7,500+	\$10,000+
<b>PR &amp; Social Media</b>						
Company Spotlight in Event Videos	●	●	●	●	●	●
Opportunity for 30-Sec. Pre-Event PSAs	●	●	●	●	●	●
Company Collateral in Sponsor Event Bags	●	●	●	●	●	●
Company Featured in a Local Press Article	●	●	●	●	●	●
Mention in Pre-event Press Releases	●	●	●	●	●	●
AIR Newsletter Spotlight	●	●	●	●	●	●
Social Media Story Post	●	●	●	●	●	●
Social Media Thank-You Post	●	●	●	●	●	●
<b>Company Recognition</b>						
Logo on an AIR Van for 1 YR	●	●	●	●	●	●
Logo & Link on AIR Home Page	●	●	●	●	●	●
Logo on Event Videos	●	●	●	●	●	●
Logo on Event Invitations	●	●	●	●	●	●
Logo & Link on AIR Monthly Newsletters	●	●	●	●	●	●
Logo & Link on AIR Website	●	●	●	●	●	●
<b>Sponsor Impact</b>						
# of Teens Sponsored in <u>Free</u> Arts-Based Programs & Mentoring	1 teen	2 teens	5 teens	10 teens	15 teens	20 teens
See Page 2 for additional information						